



# ADP RPO

**Next Generation Recruitment Process Outsourcing**

**Vendor Assessment  
Report Abstract**

**February 2018**

**By Nikki Edwards  
Principal Research Analyst  
NelsonHall**

**23 pages**

**[research.nelson-hall.com](http://research.nelson-hall.com)**





## Who Is This Vendor Assessment For?

NelsonHall's Next Generation Recruitment Process Outsourcing vendor assessment for ADP RPO is a comprehensive assessment of ADP RPO's recruitment process outsourcing (RPO) offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPO
- HR decision makers exploring the benefits and inhibitors of RPO as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering the HR outsourcing industry and suppliers.

## Key Findings & Highlights

ADP RPO sits within talent management services, which forms part of ADP's Employer Services segment. Established RPOs include pharmaceuticals/life sciences, banking, manufacturing, automotive and retail. ADP RPO mainly offers end to end (enterprise) RPO services.

NelsonHall estimates that ADP RPO's 2016 RPO standalone revenues were \$205.0m and its 2017 RPO revenues were \$215.3m.

ADP RPO will focus on offering a mix of RPO programs for organizations of all sizes; developing expertise in strategic consultation (specialist centralized teams) in the areas of social talent recruiting; continuing to develop the skills/expertise of its ADP RPO employees; using more robotic process automation (RPA) in service delivery; enhancing its analytics capabilities; and better integrating its HCM suite of technologies (particularly ADP Recruiting Management) with ADP DataCloud.



## Scope of the Report

The report provides a comprehensive and objective analysis of ADP RPO's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

## Contents

1.	Background
2.	Revenue Summary
3.	Key Offerings
	3.1 Service Models
	3.2 ADP RPO Service Offerings
	3.3 Process SLAs/KPIs
4.	Delivery Capability and Partnerships
	4.1 Geographic Footprint
	4.2 Proprietary Technology
	4.3 Technology Partners
	4.4 Analytics and Automation
5.	Target Markets
	5.1 ADP RPO's Target Markets
	5.2 Example of Key Clients
6.	Strategy
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook
	Appendix 1 – ADP's HCM Product Offerings

## Report Length

23 pages

## Report Author

Nikki Edwards

[nikki.edwards@nelson-hall.com](mailto:nikki.edwards@nelson-hall.com)