

Financial Industry Reference Data Management BPO Assessment and Forecast

Supporting business growth in difficult times

MARKET ASSESSMENT JULY 2012



About NelsonHall

NelsonHall provides buy-side and sell-side organizations with deeper research and analyses in front office, mid-office and back office BPO than any other research firm in the world. The company's subscription-based model provides subscribers with robust market analyses, case studies, vendor assessments, contract analyses, market reports and access to a content-rich BPO contracts database. The firm covers a wide range of industries including financial services, government and utilities sectors, and tracks worldwide and regional BPO activity. NelsonHall's home page is www.nelson-hall.com.

The company tracks business services activity. In particular, NelsonHall focuses on the following business services and process areas:

- Front-office customer management services
- Middle office industry-specific processing services such as network and work management
- Back office support services such as HR services, finance & accounting services, and procurement services

NelsonHall provides information to its clients in a variety of forms, including within:

- NelsonHall's BPO subscription services, to assist organizations in developing sourcing strategies and in supporting individual sourcing projects including vendor short-list development
- Workshops, to assist organizations in identifying the most appropriate areas of BPO for their organization
- Business case development, to assist organizations in deciding whether BPO is appropriate for individual processes
- Custom assessments, to assist buy-side organizations in benchmarking individual processes and to assist vendors in successfully taking BPO concepts to market.

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Who Is This Key Vendor Assessment For?

NelsonHall's Market Assessment for Financial Industry Reference Data Management (RDM) BPO is a comprehensive assessment of Financial Industry RDM BPO operations and vendor offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing RDM services suppliers and identifying vendor suitability for RFPs
- RDM BPO vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector

Scope of the Report

The report provides a comprehensive and objective analysis of Financial Industry RDM BPO operations' offerings, capabilities, and market and financial strength, including:

- Identification of the industry's strategy, emphases and new developments
- Breakdowns of revenue and overall revenue growth and profitability trends
- Analysis of strengths, weaknesses and outlook
- Analysis of relative strength within each service sector
- Analysis of offerings by service line across IT outsourcing, BPO and professional services.

Report Length

62 pages

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