



Accenture

Key Vendor Assessment Report Abstract

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by Rachael Stormonth
NelsonHall

104 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for Accenture is a comprehensive assessment of Accenture's offerings and capabilities, designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT outsourcing services and identifying vendor suitability for IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



Key Findings & Highlights

Julie Sweet started as CEO on September 1

She was formerly Group Chief Exec Americas, Accenture's largest business, and her appointment was no surprise. The succession planning that has taken place since the untimely death of Pierre Nanterme illustrates the depth and breadth of senior leadership talent that Accenture has always developed internally.

From "Pivoting to.." to "Leading in.. to "Innovating the New"

"The New" now accounts for over 60% of revenues and 65% of bookings and thus should now be regarded as "core".

Accenture's transformation over the last six years has been driven by astute investments in a large number of tuck-in investments and by their subsequent integration; reflecting the diverse natures of its various businesses, Accenture is now operating with what it calls a 'culture of cultures' strategy.

In place of 'Digital' / "The New", Accenture is now specifically referring to the five elements of

- Accenture Interactive
- Accenture Applied Intelligence
- Accenture Industry X.0
- Cloud
- Security.

Current investments are centered primarily on the top three areas, with strategic growth initiatives for emerging technologies such as blockchain and extended reality.

Across the portfolio, there is an ongoing drive to embed a combination of automation, AI, and data and analytics in

- New offerings, many of them industry-specific
- Service delivery, for example myConcerto and myWizard in Accenture Technology, Synops in Intelligent Operations.

Scope of the Report

The report provides a comprehensive and objective analysis of Accenture's IT services and BPO offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, challenges and outlook.

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Report Length

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Report Author

Rachael Stormonth