Accolo

Next Generation Recruitment Process Outsourcing

Vendor Assessment
Report Abstract

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By Nikki Edwards

Principal Research Analyst

NelsonHall

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation Recruitment Process Outsourcing vendor assessment for Accolo is a comprehensive assessment of Accolo's recruitment process outsourcing (RPO) offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPO

- HR decision makers exploring the benefits and inhibitors of RPO as evidenced from the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs

- Financial analysts and investors specializing in, or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

Accolo was established in 2000 and offers recruitment process outsourcing (RPO) services to small/mid-size businesses (SMBs).

Established RPOs include energy, marketing and sales, retail, software and technology, etc. Accolo offers end to end (enterprise) RPO, project RPO, and on-demand RPO.

Being mainly U.S. focused, Accolo delivers its client support in-country from within the U.S.

Accolo is focusing on high-touch client and candidate care; and promoting its Elevated RPO offering.

Scope of the Report

The report provides a comprehensive and objective analysis of Accolo's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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Report Author

Nikki Edwards

nikki.edwards@nelson-hall.com