



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Payroll Services

Ascender

Report Abstract

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8 pages

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Who is This Vendor Assessment For?

NelsonHall's Payroll Services profile on Ascender is a comprehensive assessment of its offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of managed payroll services and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the HR and payroll technology and services sector.

Key Findings & Highlights

Ascender, founded in 2003 and headquartered in Sydney, Australia, is a payroll services and human capital management (HCM) technology provider. Over its history, Ascender has grown through a mix of organic growth and acquisitions, with its portfolio of businesses and solutions operating in the space as early as 1976. Ascender exclusively specializes in solutions for the Asia Pacific region, providing legislative coverage across 31 countries and a market-leading footprint of regional offices and delivery centers throughout the Asia Pacific region.

Ascender offers the following technology and managed services to its clients, including:

- Payroll services
- Workforce management services
- Technology and application management services (AMS)
- HCM platform technology

Ascender provides its payroll technology and services for >1k clients, paying ~1.2m employees across the APAC region and countries, producing ~16.7m pay slips annually. Ascender is also a key in-region APAC partner for longtail payroll delivery, supporting several leading global payroll outsourcing providers, and is a co-founding member of the Payroll Services Alliance (PSA).

Ascender targets and offers its payroll solutions to clients of all sizes headquartered in the APAC region and has clients ranging from 20 to over 90k employees. Ascender also provides services and support for EMEA countries as well, (generally for APAC clients with EMEA footprints) and provides this through its partner network as needed.

Scope of the Report

The report provides a comprehensive and objective analysis of Ascender's payroll services offering, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Payroll Services Vendor Assessments also Available for:

activpayroll
ADAM HCM
ADP
Alight/NGA HR
Ascender
AscentHR
Ceridian
CloudPay
Conduent
Immedis
Infosys
Neeyamo
OneSource Virtual
Papaya Global
PayAsia
Paychex
Payzaar
Ramco
Safeguard Global
SD Worx
TMF Group
UKG
Zalaris

About The Author

Pete is HR Technology & Services Research Director at NelsonHall, with shared responsibility for HR Services research globally with Nikki Edwards and Liz Rennie. Pete covers HR Services research in payroll services, global employer of record services, and HCM technology.

Pete has been part of NelsonHall's HR Services analyst team since 2016, providing comprehensive and insightful coverage of HR services markets in the world. In particular, he is known for his extensive knowledge and coverage of the global payroll outsourcing market. Pete assists both buy-side and vendor organizations in assessing opportunities and supplier capability across HR service lines.

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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