



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Quality Engineering

Aspire Systems

Report Abstract

January 2023

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10 pages

Contents of Full Report

1. Foreword
2. Background
3. Revenue Summary
4. Key Offerings
5. Delivery Capabilities
6. Target Markets
7. Strategy
8. Strengths & Challenges
9. Outlook

Who is this Vendor Assessment for?

NelsonHall's quality engineering services profile on Aspire Systems is a comprehensive assessment of Aspire's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing/quality assurance/quality engineering, and application services/ADM
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Aspire Systems' offerings and capabilities in quality engineering.

Aspire Systems is a product engineering and IT services vendor headquartered in Singapore. The company primarily services U.S. clients and has its delivery organization located in India—mostly in Chennai and also in Hyderabad and Bangalore.

In FY22 (the year ending March 31, 2022) Aspire had revenues of ~\$115m and 4,500 employees. The company has a background in servicing ISVs and high-tech organizations and expanded to IT services.

Aspire Systems primarily services clients in the following sectors: high-tech and ISVs, BFS, insurance, and retail. Its clients include Pearson, FIS, Salesforce, and Standard Chartered.

The company is expanding its nearshore and onshore capabilities and has opened delivery centers in Mexico, Poland, and Dallas, TX. The company has ~150 personnel in each delivery center and plans to reach 300.

The company is structured into several units: software engineering (software product development), testing, digital services, and ISVs. Each unit has its P&L and is responsible for pre-sales, delivery, innovation, and HR. Testing is Aspire Systems' second-largest unit, representing 23% of the company's revenues. Aspire has 150 QA clients and 1k testers (including 800 in India). Aspire's QA unit targets BFS, retail, education, insurance firms, and ISVs. It has one CoE focused on best practices, Innovation Lab.

Aspire Systems has structured its QA capabilities around four offerings: managed testing services, test transformation services, core testing services, and test consulting.

Scope of the Report

This profile examines high-potential testing services offerings, including well-accepted ones (e.g., continuous testing), those that still have room for growth (e.g., ERP and enterprise application testing), high-growth offerings (e.g., application migration to the cloud), and enabling technologies (e.g., AI-based analytics and AI-based automation). The quality engineering (QE) offerings covered are:

- Continuous testing
- AI-based analytics
- AI-based automation
- Application migration to the cloud testing
- ERP/enterprise application testing
- UX testing across usability, compatibility, accessibility, and content testing
- Application security testing
- Connected device testing.

QE Vendor Assessments also available for:

- Amdocs
- Atos
- Apexon, formerly Infostrech
- Capgemini
- Cigniti
- eInfochips
- EPAM
- Expleo/SQS
- Infosys
- LTIMindtree
- NTT DATA
- Qualitest
- TCS
- Tech Mahindra
- Testinium
- TestingXperts
- Trigent
- ValueMomentum
- Virtusa.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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