



Market Analysis

IT Services

Attack Surface Management

Report Abstract

April 2025

Mike Smart

NelsonHall

56 pages

Contents of Full Report

1. Changing Shape of the ASM Market
 2. Customer Requirements
 3. Market Size and Growth
 4. Vendor Market Shares
 5. Vendor Offerings and Targeting
 6. Vendor Challenges and Success Factors
- Appendix I – Vendors Researched

Who is This Market Analysis For?

NelsonHall's Attack Surface Management (ASM) report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the ASM market
- Vendor marketing, sales and business managers developing strategies to target ITO service opportunities within ASM
- Financial analysts and investors specializing in the IT services sector, including Resiliency services.

Key Findings & Highlights

Attack Surface Management is the process of identifying and managing cybersecurity vulnerabilities within systems, networks, and applications. These ASM services include asset discovery, vulnerability assessments, prioritization, monitoring, remediation, penetration testing, red teaming, brand monitoring, third-party risk management, and digital risk protection reporting.

ASM providers include IT services vendors, network communication providers, ASM platform owners, and consultancies.

This report builds on NelsonHall's earlier Cyber Resiliency projects and will assist vendors in promoting services that reduce a client's attack surface.

Scope of the Report

The report analyzes the worldwide market for Attack Surface Management and addresses the following questions:

- What is the market size and projected growth for the global Attack Surface Management market by geography?
- What is the profile of activity in the global Attack Surface Management market by industry sector?
- What are the top drivers for adoption of Attack Surface Management?
- What are the benefits currently achieved by users of Attack Surface Management?
- What factors are inhibiting user adoption of Attack Surface Management?
- What pricing mechanisms are typically used within Attack Surface Management and how is this changing?
- Who are the leading Attack Surface Management vendors globally and by geography?
- What combination of services is typically provided within Attack Surface Management contracts and what new services are being added?
- What is the current pattern of delivery location used for Attack Surface Management and how is this changing?
- What services are delivered from onshore and which from offshore?
- What are the challenges and success factors within Attack Surface Management?

Attack Surface Management Vendor Assessments Available for:

Atos, Detectify, Kyndryl, TCS, Tech Mahindra, Wipro, Unisys

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.



Contact Mike at: mike.smart@nelson-hall.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship managers below:



Guy Saunders (EMEA)

guy.saunders@nelson-hall.com



Darrin Grove (North America)

darrin.grove@nelson-hall.com

Copyright © 2025 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.