

Strategic Insights in Revenue Cycle Management (RCM)

Availity

Report Abstract

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14 pages

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Who is this Vendor Assessment for?

NelsonHall's Strategic Insights in Revenue Cycle Management (RCM) profile on Availity is a comprehensive assessment of Availity's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Availity and identifying vendor suitability for end-to-end revenue cycle management BPS outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the end-to-end revenue cycle management sector.

Key Findings & Highlights

Founded in 2001 as a joint venture between a national and regional Florida-based health plan, Availity is a health information network designed to connect healthcare providers, health plans, and technology partners to streamline the exchange of clinical, administrative, and financial data. Availity's corporate headquarters is in Jacksonville, FL, U.S., with ~1,900 employees globally. Its overall revenue cycle management business offers real-time solutions to enhance claims processing, eligibility verification, and payment accuracy to help streamline healthcare providers' and payers' administrative workflows, reduce denials, and improve reimbursements. Availity offers front and back-end solutions to its revenue cycle management clients.

NelsonHall estimates Availity's revenue cycle management business globally accounts for ~15%~20% of Availity's total revenue.

Scope of the Report

The report provides a comprehensive and objective analysis of Availity's Strategic Insights in Revenue Cycle Management (RCM) offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Strategic Insights in Revenue Cycle Management (RCM) Assessments also available for:

Atos

Cognizant

Exela Technologies

Firstsource

Genpact

Omega Healthcare

Sagility

WNS.

About The Author

Bilal is a Principal Analyst with global responsibility for NelsonHall's Healthcare & Insurance BPS research program.

Bilal joined NelsonHall from PwC in June 2023, and has worked in various consulting roles assisting Fortune 100 clients since 2015. His projects have included aggressive cost-saving initiatives, digital transformation, and BPO delivery in the healthcare and insurance space.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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