



# Business Process & Case Management Technology Evaluation

## BizFlow

### Report Abstract

October 2020

Bailey Kong

Digital Technology Analyst

NelsonHall

12-pages

### Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

## Who is This Vendor Assessment For?

---

NelsonHall's Business Process & Case Management Technology Evaluation, provides an assessment of BizFlow's business process and case management platform designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Business Process & Case Management platforms and identifying vendor suitability for RFPs
- Process management and reengineering and intelligent automation center of excellence personnel evaluating business process & case management platform capability
- Vendor marketing, sales, and business managers looking to benchmark their platforms against their peers
- Financial analysts and investors covering the space of business process management, case management, intelligent automation, and adjacent areas.

## Key Findings & Highlights

---

BizFlow is a smaller company that understands it cannot compete with large vendors and bring everything in-house. BizFlow aims to provide best-in-class capabilities through a combination of integration and partnerships rather than develop everything in-house.

BizFlow M Suite includes:

- BizFlow Process Studio: a single-source management desktop tool for all components of BizFlow
- BizFlow AppDev: the primary space for app building. Its "go-livable" Form Builder enables the company's agile methodology to rapidly develop prototype apps rather than mock-ups to tune functionality and UI/UX
  - BizFlow Integration Orchestrator: manage and test integrations to external systems/services to ensure functionality and performance
- BizFlow Quick Process: on-the-fly simple end-to-end processes for human collaboration on serial work
- BizFlow Tasking (OfficeEngine): dynamic tasking and task tracking functionality
- BizFlow Advanced Reporting: reporting and monitoring capabilities in the form of reports and dashboards.

BizFlow can be deployed on-premise, on a self-managed cloud (e.g., AWS, Azure, IBM), and on BizFlow Cloud (AWS).

BizFlow helped TriWest to go live with a solution in 45 days.

Going forward, BizFlow is focused on developing its relationships with clients in the Healthcare and Financial Services industries by becoming their trusted advisors

## Scope of the Report

---

The report provides a comprehensive and objective analysis of BizFlow's business process & case management capabilities, covering BizFlow M's functionality for:

- App development and functionality
- Mobile integration
- Data integration and interoperability
- Process modeling
- Business process management
- Case management
- Task management.

This report also assesses BizFlow's product development strategy and strengths and challenges.

## **Business Process & Case Management Vendor Assessments also Available for:**

---

Appian

Bonitasoft

Camunda

Creatio

Hyland

K2

Newgen

## About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

Bailey can be contacted at:

- Email: [bailey.kong@nelson-hall.com](mailto:bailey.kong@nelson-hall.com)
- Twitter: [@BaileyK\\_NH](https://twitter.com/BaileyK_NH)



## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

### Boston

Riverside Center,  
275 Grove Street, Suite 2-400,  
Newton MA 02466  
Phone: +1 857 207 3887

### London

Unit 6, Millars Brook,  
Molly Millars Lane,  
Wokingham, RG41 2AD  
Phone: + 44(0) 203 514 7522

### Paris

4 place Louis Armand,  
Tour de l'Horloge,  
75012 Paris  
Phone: + 33 1 86266 766

Copyright © 2020 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.