

# Digital Transformation Technology & Services

## Blockchain Services 2020

### Report Abstract

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57-pages

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## Who is This Market Analysis For?

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NelsonHall's "Blockchain Services 2020" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs
- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes
- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors covering the blockchain industry and suppliers.

## Key Findings & Highlights

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The current blockchain services market remains focused trusted data exchange for transparency and supporting new business models through individual networks but with implementations more commonplace, interoperability between networks to enable 'network of networks' will be a top business requirement.

Blockchain services adoption is being driven by the need for single-source trusted data exchange between ecosystem participants for transparency, auditability, and resilience, and to serve as the foundation for next-gen emerging technologies. Roadblocks to blockchain adoption centers on its nascent state with unclear ROI in many use cases, technological immaturity of solutions and DevOps tools, and shortage of skilled resources.

Revenue from blockchain services will reach ~4.2bn by 2025. The blockchain implementation and management market is led by the North American and Europe regions. However, Asia Pacific will have the strongest growth over the next five years. BFSI, telecom & media, and public & government sectors will see the fastest growth in blockchain services.

Blockchain implementation and managed services vendors are of three mindsets in their approach: fundamentals, technical accelerators, and COTS.

Key success factors for blockchain services vendors focus on demonstrating proven experience to realize new business models using mature business frameworks and DevOps tools for rapid deployment of innovative solutions.

## Scope of the Report

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The report analyzes the worldwide market for blockchain services and addresses the following questions:

- What is the market size and projected growth for the global blockchain services market by geography?
- What is the profile of activity in the global blockchain services market by industry sector?
- What are the top drivers for adoption of blockchain services?
- What are the benefits currently achieved by users of blockchain services?
- What factors are inhibiting user adoption of blockchain services?
- Who are the leading blockchain services vendors globally and by geography?
- What combination of services is typically provided within blockchain services contracts and what new services are being added?
- What is the current pattern of delivery location used for resiliency services and how is this changing?
- What are the challenges and success factors within blockchain services?

## Blockchain Services Vendor Assessments also Available for:

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Atos

Capgemini

DXC

Infosys

LTI

Mindtree

NTT DATA

Tech Mahindra

UST

## About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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