



Intelligent Automation Technology Platform Evaluation

Blue Prism

Report Abstract

August 2021

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20-pages

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Who is This Vendor Assessment For?

NelsonHall's Intelligent Automation Technology Platform Evaluation profile on Blue Prism is a comprehensive assessment of Blue Prism's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Intelligent Automation Technology Platform Evaluations and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Digital Transformation Technologies and Services sector.

Key Findings & Highlights

This profile focuses on the technologies provided by Blue Prism for automation.

The Blue Prism portfolio is organized around three main tenants:

- Discover, to identify the value of automation supported by its Process Assessment Tool (PAT)
- Design, to build the workflows to be automated supported by its Design Studio, Capture, and Digital Exchange
- Deliver, the launch and management of the digital workforce, supported by its Intelligent Automation Platform (on-premise, cloud & hybrid), Automation Lifecycle Management (ALM), Interact, Blue Prism Cloud IADA, and Enterprise Desktop Automation.

Scope of the Report

The report provides a comprehensive and objective analysis of Blue Prism's Intelligent Automation Technology Platform Evaluation offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Intelligent Automation Technology Platform Assessments also Available for:

Appian, Arago, Automation Anywhere, Datamatics, Amelia, Kryon, NICE, ServiceTrace, Soroco, UiPath, UST

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives to support NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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