



# Vendor Profile

## Learning Platforms

# Bridge

### Report Abstract

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23 pages

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## Who is this Vendor Assessment for?

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NelsonHall’s Learning Platforms profile on Bridge is a comprehensive assessment of Bridge’s offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

## Key Findings & Highlights

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Bridge, established in 2015, is an LTG plc company that strives to help organizations achieve their strategic people development goals by facilitating connection, alignment, and growth. It provides companies with the learning and performance tools to build holistic learning cultures. Its brand philosophy is “People Matter Most,” which underpins Bridge’s internal culture and is shared with its clients. Bridge aims to become the most sought-after midmarket learning, development, and performance management platform.

Bridge adapted its offerings in March 2024 to meet the changing needs of its clients and prospects. Bridge Learn and Develop creates a new market proposition for 2024, becoming the default platform offering. Clients can choose to have less (Bridge Learn) or more (Bridge Learn, Develop, and Perform) according to their maturity/positioning. Bridge delivered on its 2023 roadmap (content, skills, and AI) and continues to add new features and functionality.

Any organization looking for a globally deployable, cost-effective learning platform that evolves with its changing and maturing needs, is focused on skills, performance, and longer-term career development, and is part of a more significant Group (with other HR tech and services) should consider Bridge.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Bridge’s offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

## **Learning Platform Vendor Assessments available for:**

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Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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