



BugFinders Crowdtesting

Vendor Assessment
Report Abstract

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Dominique Raviart
Practice Director
NelsonHall

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research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for BugFinders is a comprehensive assessment of BugFinders' crowdtesting offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

BugFinders is a crowdtesting service pureplay which provides testing services around mobile apps, websites, and increasingly around IoT devices and UX. The company was incorporated in the U.K. in 2011 and launched its operations in 2012. It has 30 internal personnel, 55k crowdtesters in its network, and ~200 clients.

BugFinders is owned by its founders and key executives; it believes this ownership structure helps it to take a long-term view of its client relationships.

The company has four main offerings: functional testing, security testing, usability testing, and "competitive insight" services (see Offerings and Capabilities sub-section for more information).

One of BugFinders' USPs is its "re-test" approach: it systematically conducts internal re-testing of defects identified by its crowdtester network.



Scope of the Report

The report provides a comprehensive and objective analysis of BugFinders' crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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Report Length

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Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com