



Market Analysis

COVID-19 Impact Assessments

COVID-19 Recovery in the Electronics & High Tech Sector

Report Abstract

August 2021

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12-pages

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Who is This Market Analysis For?

NelsonHall’s “COVID-19 Recovery in the Electronics and High Tech Sector” report is a survey of CFOs in electronics and high tech enterprises to ascertain the extent and nature of their recovery from COVID-19. In particular, the report identifies their strategic priorities and digital transformation initiatives together with their expected change in spend on BPS, operational transformation, and IT services. The report is designed for:

- Vendor marketing, sales and business managers wishing to understand the impact of COVID-19 recovery on electronics & high tech enterprises’ operations transformation and BPS activity
- Electronics & high tech executives interested in understanding the nature of COVID-19 recovery among their peers
- Financial analysts and investors specializing in the services sector, looking to understand the impact of COVID-19 recovery on IT and BPS services.

Key Findings & Highlights

NelsonHall’s market analysis of COVID-19 Recovery in the Electronics & High Tech Sector consists of 12-pages. The report focuses on the identification of strategic priorities and digital transformation initiatives together with forecast changes in functional budgets, BPS spend, operational transformation spend, and IT services spend over the next 12-months.

This report is one of a series of detailed individual sector reports being published by NelsonHall.

Scope of the Report

The report analyzes the worldwide extent of the COVID-19 recovery in electronics & high tech enterprises and addresses the following questions:

- What is the expected change in electronics and high tech sector revenues, costs, and profitability in Q3 2021?
- By what percentage will each functional budget be impacted over the next 12-months?
- What are the strategic priorities and digital transformation initiatives planned by electronics & high tech enterprises over the next 12-months?
- What change is expected in business process services spend over the next 12-months?
- What change is expected in operational transformation spend over the next 12-months?
- What change is expected in IT services spend over the next 12-months?
- What impact will operational transformation have on shoring strategies?

The sectors covered in this series include:

- Retail banking
- Capital markets
- Life insurance
- P&C insurance
- Healthcare Payer
- Healthcare Provider
- Energy
- Utilities
- Electronics & high-tech
- Automotive
- Automotive Components
- Industrial Oil Engineering
- Industrial Products
- Aerospace
- Chemicals & Petroleum Products
- CPG
- Food
- Pharmaceuticals
- Federal Government
- Local Government
- Retail
- Hospitality
- Transportation
- Hospitality
- Telecoms
- Media.

The regions covered include:

- North America
- EMEA
- Asia Pacific
- Latam.

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS.

John is well-known around the world for his detailed analytical approach to research and his pragmatic style. He founded NelsonHall in 1998 on the principle that genuine market insight can only be derived from a bedrock of hard, empirical facts drawn from original market research, and this philosophy persists to this day, making NelsonHall one of the most highly valued global research firms.

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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