



CSS Corp CMS in Retail and CPG

Vendor Assessment

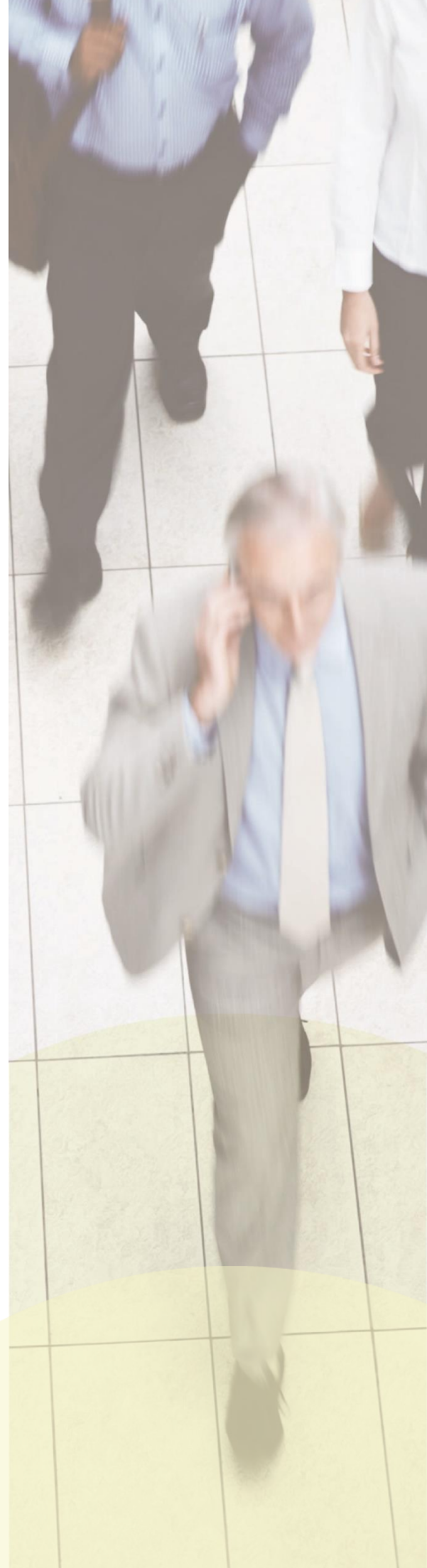
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's CMS in retail and CPG industry sector profile on CSS Corp is a comprehensive assessment of CSS Corp's retail and CPG sector customer management services (CMS) offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CMS to serve the retail and CPG sector and identifying vendor suitability for CMS RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

CSS Corp is a private company headquartered in Chennai, India. Currently, it provides technical support for enterprise and consumer products, manages IT infrastructure, provides remote infrastructure support including mobility solutions and cloud enablement, and provides carrier network support. It is focused on helping its clients increase revenues, optimize costs, and enhance IT availability and business efficiency. It has ~100 clients globally.

CSS Corp provides delivery from the following locations: India, the U.S., the Philippines, Poland, Mauritius, Costa Rica, and China.

Scope of the Report

The report provides a comprehensive and objective analysis of CSS Corp's retail and CPG offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's CMS retail and CPG sector customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's retail and CPG sector CMS offerings and key service components
- Analysis of the company's delivery organization including the geography of delivery locations used for CMS retail and CPG sector clients.



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Report Length

9 pages

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