



Capgemini Private Server Cloud Services Vendor Assessment

April 2012

**by Mark Dale
ITO Research Analyst
NelsonHall**

12 pages





Who Is This Vendor Assessment For?

NelsonHall's Private Server Cloud Vendor Assessment of Capgemini is a comprehensive assessment of Capgemini's private server cloud offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of private server clouds and identifying vendor suitability for private server cloud RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector



Key Findings & Highlights

Capgemini, a global IT services and consulting organization, entered the cloud space in early 2009. At the time organizations were looking to trial the cloud and engage in small projects, so rather than develop its own offering Capgemini partnered with public cloud providers to give clients access to the cloud environment. As the demand for private clouds increased and clients started to consider it more seriously Capgemini decided to launch its formalized Cloud IaaS offering in early 2011.

Capgemini's private cloud portfolio features three variants of cloud IaaS including the Select Private Cloud, the Enterprise Private Cloud and the Express Private Cloud. The three variants differ on aspects including the level of resource sharing, the number of tenants using the environment, security levels, suitability for critical workloads and the degree to which Capgemini manages the cloud on behalf of the client.

In the short-term the future development of Capgemini's private cloud portfolio includes the expansion and evolution of its existing cloud IaaS offering such as increasing the proportion of cloud infrastructure and services provided by Capgemini, as opposed to the partnership network.

Longer term, Capgemini plans to shift from a cloud IaaS provider to a role as a cloud integrator. This will involve managing different clouds, services and data sources to offer a single contact, portal and billing system to the client.

Across the three offerings, Capgemini is targeting larger organizations. The private cloud IaaS variants are positioned across the Capgemini groups target verticals with strongest take up coming from the financial services, manufacturing and public sector. By geography Europe leads the pack for private cloud, followed by North America, Latin America and APAC although the propensity for the cloud from German clients has been seen to be subdued.

Contents

1.	Background
2.	Revenue Summary
3.	Key Offerings & Target Markets
3.1	Select Private Cloud
3.2	Enterprise Private Cloud
3.3	Express Private Cloud
3.4	Future development of Cloud Offerings
4.	Delivery Capability and Partnerships
5.	Strategy
6.	Strengths and Challenges
6.1	Strengths
6.2	Challenges
7.	Outlook

Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's private server cloud offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Report Length

12 pages

Report Author

Mark Dale

mark.dale@nelson-hall.com