



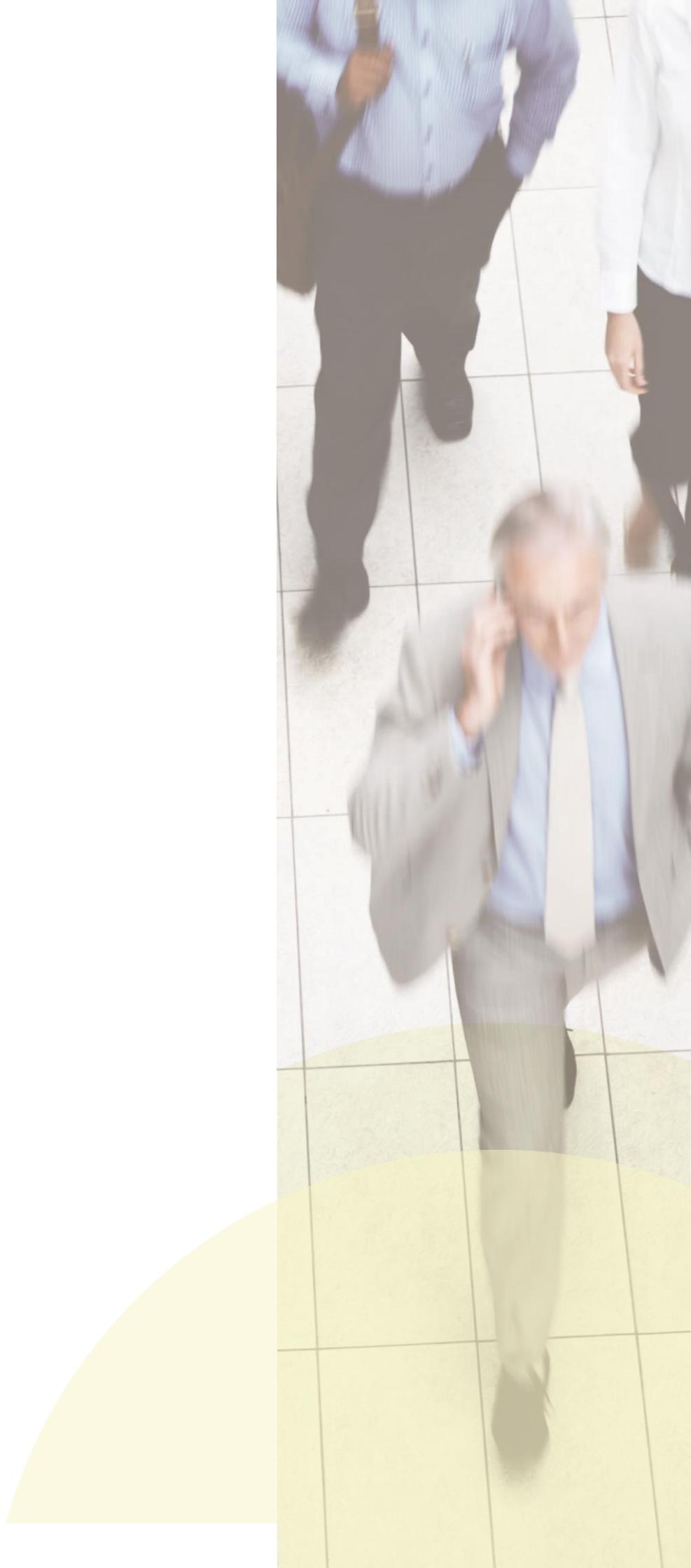
# Capgemini

Key Vendor Assessment  
Report Abstract

September 2019

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93 pages





## Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for Capgemini is a comprehensive assessment of Capgemini's offerings and capabilities, designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT outsourcing services and identifying vendor suitability for IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



## Key Findings & Highlights

### **New CEO in 2020**

Aiman Ezzat, a Capgemini veteran who has worked closely with Paul Hermelin for years. Succession planning has been evident since 2017.

Current strategy, to position as a 'Leader for Leaders' will continue.

### **Capgemini Invent: looking to increase access to CXOs**

In a major portfolio development, in September 2018 Capgemini launched a new global service, Capgemini Invent. The GSL combines the group's digital innovation, consulting and transformation capabilities across several units Capgemini Consulting, and a series of recent acquisitions

### **M&A to build Digital Capabilities**

Recent acquisitions that are now part of Capgemini Invent include LiquidHub, Fahrenheit 212, Idean, Adaptive Lab, also Backelite. The unit has since expanded in Europe with three more tuck-in acquisitions.

And cyber capabilities in the U.S. have been strengthened with that of Leidos Cyber.

### **Reinvigorating of portfolio**

The new portfolio comprises seven families of strategic offerings, which Capgemini classifies in terms of:

- Rejuvenating Core IT
- Reinforce high growth offers (more of a sectorial dimension)
- 'The New'

### **First Ventures Fund**

#### **Friendly offer to acquire Altran**

Would make Capgemini largest ER&D services provider globally and position it very strongly for what it calls 'Intelligent Industry'.

## Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's IT services and BPO offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, challenges and outlook.

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## Report Length

93 pages

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