



Vendor Profile

Quality Engineering

Capgemini

Report Abstract

September 2024

By Dominique Raviart

NelsonHall

14 pages

Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's Quality Engineering profile on Capgemini is a comprehensive assessment of Capgemini's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

Capgemini's testing activities involved ~32k career testers at the end of 2023. The company has ~1k testing clients and markets its services under the Quality Engineering & Testing (QE&T) brand.

QE&T is a global application business line (ABL) across (predominantly) geography-based strategic business units (SBUs).

The SBUs are the Americas, APAC, North Europe, South Europe, and Financial Services. The country Business Unit (BU) within each SBU has responsibility for go-to-market, bids, and delivery. The company believes this organizational approach helps it to react quickly to changing market demand.

Capgemini also highlights that, with this distributed structure, SBUs are better positioned to conduct personnel reskilling locally than a more centralized structure would have enabled.

The company serves ten of the top 15 financial services, manufacturing, and energy, utilities & chemicals companies and 20 of the top 25 consumer product, retail, and distribution companies.

A significant event for Capgemini's testing capabilities was the 2020 acquisition of Altran, which brought product engineering testing expertise ("Intelligent Industry"), mostly around connected and autonomous cars, and connected devices.

Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Vendor Profiles Available

- Atos/Eviden
- Aspire Systems
- Cigniti
- Coforge
- Expleo
- Movate (formerly CSS Corp.)
- NTT DATA
- Planit
- TCS
- Tech Mahindra
- TestingXperts
- Trigent
- Virtusa
- Wipro
- Xoriant.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall’s IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: dominique.raviart@nelson-hall.com
- Twitter: [@DominiqueR_NH](https://twitter.com/DominiqueR_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall’s clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.