



# Cigniti Next-GenTesting

**Vendor Assessment  
Report Abstract**

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## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Cigniti is a comprehensive assessment of Cigniti's next-gen testing service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

## Key Findings & Highlights

Cigniti Technologies (Cigniti) is a Hyderabad-headquartered software testing services vendor which is BSE and NSE listed. It has a current market capitalization of ~\$140m and is one of the top two largest testing service pureplay globally, with a headcount of 2.1k, including 1.8k testers.

A current priority for Cigniti is to shift its service portfolio and capabilities towards specialized testing services, digital services, and Agile/DevOps. It has structured its service portfolio into four main categories:

- Quality Assurance (QA): i.e., core software testing services. QA represents a NelsonHall estimated ~75% of Cigniti's revenues
- Quality Engineering (QE): groups Cigniti's set of specialized services including agile and DevOps testing and test support services. This includes service virtualization, test data management, and non-functional testing
- Digital Assurance (DA): includes mobile testing, e-commerce testing, big data, and analytics testing, Salesforce application testing, medical device testing, and game testing
- Advisory and Transformation service which provides QA consulting services.

Cigniti is actively promoting this change with a focus on expertise and skills, notably through workforce reskilling.

Also, as part of its BlueSwan family of IP, Cigniti is creating more accelerators around digital; examples include Verita (a continuous testing dashboard) and Sentiment Analyzer.



## Scope of the Report

The report provides a comprehensive and objective analysis of Cigniti's next-gen testing service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Contents

1. Background
2. Revenue summary
3. Key offerings
4. Delivery capability and partnerships
5. Target markets
6. Strategy
7. Strengths and weaknesses
8. Outlook

## Report Length

Eleven pages.

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