



Cigniti Next-GenTesting

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Cigniti is a comprehensive assessment of Cigniti's next-gen testing service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

Cigniti Technologies (Cigniti) is a Hyderabad-headquartered software testing services vendor which is BSE and NSE listed. It has a current market capitalization of ~\$140m and is one of the top two largest testing service pureplay globally, with a headcount of 2.1k, including 1.8k testers.

A current priority for Cigniti is to shift its service portfolio and capabilities towards specialized testing services, digital services, and Agile/DevOps. It has structured its service portfolio into four main categories:

- Quality Assurance (QA): i.e., core software testing services. QA represents a NelsonHall estimated ~75% of Cigniti's revenues
- Quality Engineering (QE): groups Cigniti's set of specialized services including agile and DevOps testing and test support services. This includes service virtualization, test data management, and non-functional testing
- Digital Assurance (DA): includes mobile testing, e-commerce testing, big data, and analytics testing, Salesforce application testing, medical device testing, and game testing
- Advisory and Transformation service which provides QA consulting services.

Cigniti is actively promoting this change with a focus on expertise and skills, notably through workforce reskilling.

Also, as part of its BlueSwan family of IP, Cigniti is creating more accelerators around digital; examples include Verita (a continuous testing dashboard) and Sentiment Analyzer.



Scope of the Report

The report provides a comprehensive and objective analysis of Cigniti's next-gen testing service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Contents

1. Background
2. Revenue summary
3. Key offerings
4. Delivery capability and partnerships
5. Target markets
6. Strategy
7. Strengths and weaknesses
8. Outlook

Report Length

Eleven pages.

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