



# Cloud Infrastructure Brokerage and Orchestration Services

Market Analysis  
Abstract

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## Who Is This Report For?

NelsonHall's "Cloud Infrastructure Brokerage and Orchestration Services" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the use of vendors for cloud infrastructure brokerage and orchestration services
- Operational decision makers exploring the benefits and inhibitors of undergoing cloud infrastructure brokerage and orchestration services initiatives
- Vendor marketing, sales and business managers developing strategies to target cloud infrastructure brokerage and orchestration services opportunities
- Financial analysts and investors specializing in the IT services sector, including cloud infrastructure brokerage and orchestration services.

## Key Findings & Highlights

NelsonHall's market analysis of cloud infrastructure brokerage and orchestration services consists of 64 pages.

Cloud infrastructure brokerage and orchestration services are removing the complexity in managing hybrid environments and enabling greater reliability and continuity through the adoption of AI operations, and allowing the enterprise to increase the speed to market for digital initiatives.

Key requirements for cloud brokerage and orchestration services include the ability to manage the increasing complexity of the IT environment (where clients are working with multiple vendors, based on different levels of adoption, and multiple destinations of cloud, such as private cloud for regulatory reasons, or public cloud), where the orchestration of services and seamless management of IT is key to enable workload agility. Additional requirements include the ability to manage multi-cloud services through a single pane glass and dashboard, and blending private, public and cloud managed services with existing on-premise IT.

Key services being deployed include cloud brokering, onboarding of new cloud services from CSP's (public, private and hosted), through a self-serve, catalog-based approach, and the ongoing management of cloud services once deployed. In addition, single and multi cloud automated provisioning through self-service provisioning, automating the end-to-end delivery and continuous management of infrastructure and applications, including de-provisioning to reclaim unused resources.

To deliver these services, IT service vendors are investing in capabilities including:

- Evolving cloud brokerage advisory
- Expanding cloud ecosystem partners
- Self-healing and autonomous remediation
- Automation IP
- Cognitive virtual agents.

IT services vendors are also using a plethora of third-party tools in support of brokerage, orchestration, automation, AI, self-heal and end-user experience.

## Scope of the Report

This report analyzes the market for cloud infrastructure brokerage and orchestration services. It addresses the following questions:

- What is the current and future market for cloud infrastructure brokerage and orchestration services?
- What are the customer requirements for cloud infrastructure brokerage and orchestration services?
- What are the benefits/results which vendors have been able to achieve for their clients?
- What cloud infrastructure brokerage and orchestration services are organizations buying from IT services vendors?
- What is the size and growth of the cloud infrastructure brokerage and orchestration services market?
- Who are the leading vendors within the cloud infrastructure brokerage and orchestration services?
- What are the vendor selection criteria, challenges, and critical success factors for vendors targeting cloud infrastructure brokerage and orchestration services?



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## Report Length

64 pages, consisting of 8 chapters

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