

Cognizant

Quarterly Update Report Abstract

November 2016

by Rachael Stormonth NelsonHall

13 pages







Who Is This Quarterly Update For?

NelsonHall's Quarterly Update on Cognizant provides a snapshot of developments at the company in the last quarter. It accompanies NelsonHall's more comprehensive Key Vendor Assessment program.

Both programs are designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT Services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT and BPO services and identifying vendor suitability for these services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



Highlights

Q3 Performance: CC revenue growth in line with Q2; ongoing softness in Banking and impact of uncertainty in U.S. healthcare payer sector, offset by strength in Manufacturing.

Immaterial out-of-period correction related to historic improper payments. Former President Gordon Coburn resigns; Raj Mehta appointed President.

Increasingly positioning around digital transformation, including rebranding its offerings in three broad practice areas. Continues to make tuck-in acquisitions on support of this.

Second client captive acquisition this year in the Nordics will complete in Q4



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Recent Contract Awards

M&A and Investments

New Partnerships

Immediate Challenges

Appendix A: Financials

Appendix B: Number of Strategic Accounts

Appendix C: Employee Data

Scope of the Report

The report provides a quarterly update on Cognizant, looking at financial performance and key developments during the period.

It accompanies NelsonHall's Key Vendor Assessment program which looks at Cognizant's IT and BPO offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphases and new developments
- Revenue breakdowns
- Analysis of the company's offerings and key service components
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Report Length

10 pages

Report Authors

Rachael Stormonth