



IT Services: Advanced Digital Workplace Services

Cognizant

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall's digital workplace services profile on Cognizant is a comprehensive assessment of Cognizant's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital workplace services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

Cognizant provides digital workplace services as part of its infrastructure services, which is part of Cognizant's Digital Business and Technology practice. It provides digital workplace services through its WorkNEXT suite providing services and solutions. Cognizant is focused on measuring outcomes across the four key client imperative areas. It builds its solutions by looking at various personas and the digital endpoints consumed across devices and apps. Cognizant looks at how end-users connect and provide the same experience regardless of where you work from.

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's digital workplace services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Digital Workplace Services Vendor Assessments also Available for:

- Atos
- Capgemini
- CompuCom
- Computacenter
- CSS Corp
- DXC Technology
- Fujitsu Services
- Getronics
- Infosys
- LTI
- Mindtree
- Mphasis
- NTT DATA
- T-Systems
- TCS
- Tech Mahindra
- Unisys
- YASH Technologies.

About The Author

John is a Senior Research Analyst at NelsonHall. He is a member of the global IT Services research team with shared responsibility for IT Services research with Dominique Raviart, David McIntire, and Mike Smart.

John assists both buy-side and vendor organizations in assessing opportunities and supplier capability in IT Services. John covers IT Services research in the areas of Digital Workplace, Cognitive IT Infrastructure, and Cloud Infrastructure Brokerage, Orchestration, and Management.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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