



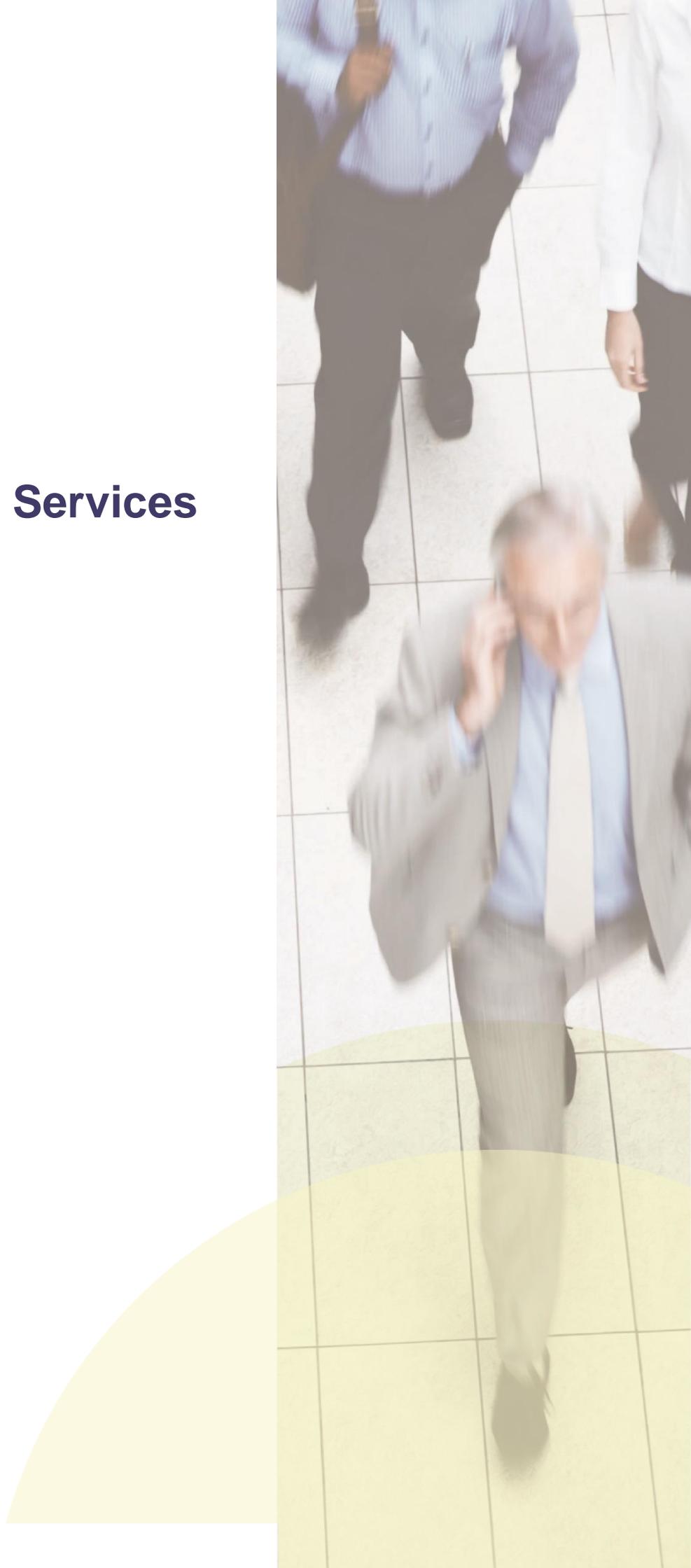
Cognizant Digital Banking Services

Vendor Assessment
Report Abstract

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12 pages





Who Is This Vendor Assessment For?

NelsonHall's 'Digital Banking Services: Transforming the Financial Services Industry' Vendor Assessment for Cognizant is a comprehensive assessment of Cognizant's banking industry digital services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital processes and identifying vendor suitability for digital services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

Cognizant began in 1994 by providing application maintenance services to BFS clients. In 2012 it set up a COE to standardize and improve its automation capabilities for clients. Since then, it has added AI and cognitive capabilities to its automation services. Today, Cognizant sees the banking industry requiring digital technologies to increase revenues and support a remote workforce. Cognizant uses an industry-first approach to delivering service. It leverages its data and applications experience to support transformation, using a co-creation project model.

Scope of the Report

The report provides a comprehensive and objective analysis of digital services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

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8.	Outlook	

Report Length

12 pages

Digital Services Vendor Assessments Also Available for:

Accelirate

Atos

Capgemini

Coforge

Cognizant

FIS

Happiest Minds

Infostretch

Infosys

LNT Infotech

Mindtree

Quantiphi

Sopra Steria

Sutherland

TCS

Tech Mahindra

UST

Virtusa

Wipro

WNS

Xebia

