



# Vendor Profile

Learning Platforms

## Cornerstone

### Report Abstract

September 2024

By Nikki Edwards

NelsonHall

23 pages

### Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capabilities
5. Target Markets
6. Strategy
7. Strengths & Challenges
  - 7.1. Strengths
  - 7.2. Challenges
8. Outlook
9. Appendices

## Who is this Vendor Assessment for?

---

NelsonHall's Learning Platforms profile on Cornerstone is a comprehensive assessment of Cornerstone's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

## Key Findings & Highlights

---

Cornerstone was established in 1999 to improve access to online learning globally. It has grown to a company of 4k employees, with 7k clients and 125m users, across 180+ countries. It has seen organic and inorganic growth, with strategic acquisitions of well-known learning tech brands, such as Grovo Learning Inc., Clustree, Saba Lumesse, EdCast, and SumTotal, which are critical to the evolution of Cornerstone's learning technology. In March 2024, Cornerstone acquired Talespin's immersive learning content, authoring tool, and dashboard. In May 2024, Cornerstone acquired SkyHive.

Cornerstone Galaxy is an AI-powered, holistic, fully interconnected workforce agility platform that helps organizations build high-performing, future-ready people. What Cornerstone believes makes Cornerstone Galaxy successful is its breadth and depth of sophistication, as well as its focus on experiences over functionality. Cornerstone Galaxy comprises three core platforms: Cornerstone Learn, Cornerstone Elevate, and Cornerstone Transform. Cornerstone Galaxy has added exciting new capabilities and enhanced other features. It has a robust roadmap of AI/GenAI-enabled developments.

Global organizations looking for a next-generation, all-encompassing workforce agility platform that helps organizations close the workforce readiness gap, delivers at scale, provides the latest features and functionality to enable learner skilling, practice, and mobility, and offers robust compliance features, should consider Cornerstone Galaxy.

## Scope of the Report

---

The report provides a comprehensive and objective analysis of Cornerstone's offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

## **Learning Platform Vendor Assessments available for:**

---

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: [nikki.edwards@nelson-hall.com](mailto:nikki.edwards@nelson-hall.com)
- Twitter: @NikkiE\_NH

## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

### Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466  
Phone: +1 857 207 3887

### London

29 Rose Hill, Binfield, Bracknell, RG42 5LH  
Phone: +44(0) 208 638 7282

### Paris

115 rue de Reuilly, 75020 Paris  
Phone: +33 (0)6 23 81 17 54

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall’s clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.