



# Market Analysis

IT Services

# Crowdtesting Investing in Platforms and AI for Agile Projects

## Report Abstract

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57 pages

## Contents of Full Report

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## Who is This Market Analysis For?

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NelsonHall's Crowdtesting report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the quality assurance (QA) and crowdtesting market
- Vendor marketing, sales and business managers developing strategies to target IT service opportunities within crowdtesting and QA
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

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NelsonHall's market analysis of the crowdtesting market consists of 57 pages. The report provides an in-depth understanding of the dynamics at play in the crowdtesting services market.

## Scope of the Report

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The report analyzes the worldwide market for crowdtesting services and addresses the following questions:

- What is the current and future market for crowdtesting?
- What are the offerings in the market?
- How is the market shaping up overall, for agile crowdtesting, for UX research and testing and for specialized services, such as security and performance crowdtesting?
- What are the client segments for crowdtesting services, and their characteristics?
- What is the size and growth of the crowdtesting market service offering, geography, and sector?
- How did spending grow in 2020-21 and how will it increase in the next five years?
- How is the market organized? Who are the main vendors? How can they be assessed and compared? What are vendors' challenges and critical success factors for the three main service offerings (agile, UX research and testing, and specialized services)?

## Crowdtesting Vendor Assessments Available for:

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- Applause
- AppTestify
- Cobalt
- Digivante, formerly BugFinders
- EPAM's test IO
- Global App Testing
- passbrains
- Qualitrix
- Rainforest
- Testbirds
- Ubertesters
- Wipro's Topcoder.

## About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.



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