

Finance and Accounting Transformation: From RPA to GenAI

Datamatics

Report Abstract

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12 pages

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Who is this Vendor Assessment for?

NelsonHall's finance and accounting transformation from RPA to GenAI profile on Datamatics is a comprehensive assessment of Datamatics' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of finance and accounting services with a focus on AI and GenAI capabilities and identifying vendor suitability for finance and accounting services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in finance and accounting services focusing on the GenAI capabilities.

Key Findings & Highlights

Incorporated in 1975, Datamatics offers a comprehensive suite of finance and accounting (F&A) services as part of its digital operations portfolio. Leveraging its proprietary tools, technologies, and innovative digital experiences such as TruBot, TryCap, TruAI, TruBI, FINATO, and TruFare, Datamatics delivers manageable and scalable end-to-end F&A solutions while leveraging digital enablers such as edge AI or ML-enabled technology in the form of smart RPA, intelligent data capture, automated workflow, and BI tools.

In addition to F&A services, Datamatics' digital operations include banking process management, insurance process management, and digital content management. Datamatics' F&A offerings position Datamatics' FINATO platform as a key F&A enabler, aiming to provide an autonomous F&A platform. Datamatics' focus has been leveraging its proprietary IPs and digital enablers such as TruBot, TruAI, TruBI, and FINATO to drive seamless delivery. NelsonHall estimates Datamatics has ~3,500 FTEs delivering finance, accounting BPS, and transformation services. Datamatics' key focus is to complement its F&A offerings with its proprietary tools and accelerators, and the company will focus on scaling its offering through FINATO penetration.

Scope of the Report

The report provides a comprehensive and objective analysis of Datamatics' finance and accounting transformation offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments with a focus on GenAI capabilities within F&A
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Finance and Accounting Transformation: From RPA to GenAI Vendor Assessments is also available for:

Cognizant

Capgemini

Genpact

Excela

Infosys

TCS

Tech Mahindra

WNS.

About The Author

Vaibhav is a Principal Analyst with responsibility for NelsonHall’s F&A & Supply Chain Transformation research program.

Vaibhav assists both buy-side and vendor organizations in assessing opportunities and supplier capability and advising on operational transformation in the F&A and supply chain management domains.

Prior to joining NelsonHall, Vaibhav worked for over 13 years in various consulting/BPS industry roles, assisting clients with their sourcing and procurement transformation. Vaibhav has worked with Genpact, Accenture, and GEP, assisting Fortune 100 clients with sourcing, spend analytics, and procurement transformation assignments. He also worked with Novartis Healthcare in an internal consulting role supporting indirect procurement.



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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