



Datamatics

Robotic Process Automation

**Vendor Assessment
Report Abstract**

August 2019

By Mike Smart

**Principal Research Analyst
NelsonHall**

9 pages

research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's RPA and AI vendor assessment for Datamatics is a comprehensive assessment of Datamatics intelligent automation platform offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPA and intelligent automation
- Automation decision makers exploring the benefits and inhibitors of RPA as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering, the RPA industry and suppliers.

Key Findings & Highlights

While Datamatics has been using RPA internally for some time under the moniker 'Robokey', in 2008-09, it repackaged this offering under the TruBot brand. The launch of the TruBot solution followed a 2011 launch of its DataLabs R&D and incubation hub with a focus on AI and cognitive, machine learning, RPA, IoT, VR and AR, and the Blockchain.

In addition to its TruBot solution, Datamatics provides RPA consulting, implementation and management services, in addition to operating its own internal automation programs for its BPM and ITS services.

TruBot components include:

- TruBot Designer
- TruBot Cockpit
- TruBot Neuro
- TruCap
- TruBot Analytics.

A single TruBot can be trained in multiple processes so the same bot can perform different activities at different times through the scheduler to allow customers to optimize their bot license costs.



Scope of the Report

The report provides a comprehensive and objective analysis of Datamatics' platform offering, capabilities, and market and financial strength, including:

- Revenue summary
- Analysis of the company's intelligent automation platform functionality
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Identification of the company's strategy, emphasis, and new developments within its technology and services
- Analysis of the company's strengths, challenges, and outlook

Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capability and Partnerships	
5.	Target Markets	
6.	Strategy	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

Report Length

9 pages

Report Author

Mike Smart

mike.smart@nelson-hall.com