



Digital Banking Services Market Assessment and Forecast

Market Analysis
Abstract

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Who Is This Report For?

NelsonHall's "Digital Banking Services Market Assessment and Forecast" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the retail and commercial banking industry
- Vendor marketing, sales and business managers developing strategies to target service opportunities within the retail and commercial banking industry
- Financial analysts and investors specializing in the retail and commercial banking sector.

Scope of the Report

The report analyzes the global market for Digital Banking Services and addresses the following questions:

- What is the current and future market for Digital Banking Services?
- What is the size and growth of the Digital Banking Services market by market segment?
- Within Digital Banking Services, which processes are emerging strongly?
- What are the market segments for Digital Banking Services and their characteristics? What are the drivers, benefits, and inhibitors for each segment? What are vendor capabilities by segment?
- What technologies and platforms are being utilized and what are the implications by market segment?
- What are vendor challenges and critical success factors by market segment?
- How vendors are positioned within each Digital Banking Services market segment?
- Additional topics include: contract lengths; pricing models; partnerships; acquisitions; delivery center locations and the use of offshoring; vendor targeting by client size, geography, and industry.



Key Findings & Highlights

Digital banking services is a growing market with high adoption by tier 1 banks in mature markets, and low adoption by mid/small tier banks. Current adoption is from global banks, with single product tower engagements. Vendors are delivering elemental processes focused on trialing technology.

NelsonHall estimates the size of the digital banking service market to be ~\$7,215m in 2017, and that it will grow at 10.0% per year in the period 2017 to 2022.

The digital banking services market is established with global banks, while lower tier banks are just beginning to undertake widespread adoption.

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1. Changing Shape of Digital Banking Services

 2. Buy-side Requirements

 3. Market Size and Growth

 4. Vendor Market Shares

 5. Vendor Offerings & Targeting

 6. Vendor Challenges and Success Factors

 7. Appendix A: Service Definitions

 8. Appendix B: Vendor Details

 9. Appendix C: Key Regulations

Report Length

87 pages, consisting of 6 chapters and 3 appendices

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