



Vendor Profile

Quality Engineering

Expleo

Report Abstract

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17 pages

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Who is this Vendor Assessment for?

NelsonHall's Quality Engineering profile on Expleo is a comprehensive assessment of Expleo's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

Expleo is the organization resulting from the 2018 acquisition by Assystem Technologies (ATG), an engineering and R&D services (ER&D) vendor, of Software Quality Systems (SQS). Germany-headquartered SQS was, until Q1 2018, the largest QA/software testing service pure-play globally.

Expleo had 2023 revenues of € 1,387m, up 9%, and a headcount of 19,000.

The company operates in two broad areas: engineering and R&D services and application services (grouping QE/QA/testing and digital services). The company is majority-owned by PE Ardian, with Assystem as a minority shareholder.

Examples of QA clients include Liberty Mutual, Siemens, BP, Volkswagen, Hiscox, Worldline, Marsh, Allianz, BNP Paribas, and Arianespace. Allianz remains the largest testing client.

An essential change in Expleo's portfolio strategy was expanding beyond quality assurance to consulting, digital, and agile. The company expanded its capabilities to growth markets such as low-code/no-code, agile development (selectively), process automation (RPA), cybersecurity, data, and cloud computing. The company operates in SAP services, providing program/project and change management.

In 2023, Expleo regrouped its QE and digital activities into a single organization, acknowledging the increasing overlap between the two activities (e.g., data and AI, security, SAP). The company has grouped the two organizations in its Digital and Technology business and intends to drive portfolio and delivery synergies. Digital and Technology is a horizontal service line.

Within Digital and Technology (D&T), QE/QA accounts for ~70% of activities. It has ~6,000 testing practitioners.

D&T has structured its services around four categories: strategy and consulting, assurance & testing, digital & development, and technology delivery.

Scope of the Report

The report provides a comprehensive and objective analysis of Expleo’s QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

Vendor Profiles Available:

- Aspire Systems
- Cigniti
- Movate (formerly CSS Corp.)
- Tech Mahindra
- TestingXperts.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall’s IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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