



Genpact

Key Vendor Assessment Report Abstract June 2020

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64 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for Genpact is a comprehensive assessment of Genpact's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of business process and IT outsourcing services, and identifying vendor suitability for their BPO and IT services requirements
- Consultants advising clients on vendor selection
- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT services markets
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in BPO/IT services sector.



Highlights

Genpact

- Has been enjoying strong topline growth, primarily organic
- Is targeting larger transformational engagements that involve digital and analytics...
- ...and also experience: Rightpoint brings in capabilities in experience design, strengthening the positioning around enterprise operations transformation
- Is positioning around Cora as unifying platform for automation and AI
- Has been formalizing partnerships
- Is reskilling talent to be more adaptable at scale with Genome.

Scope of the Report

The report provides a comprehensive and objective analysis of Genpact's IT and business process services offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's client base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, challenges and outlook.

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8. Emphases and New Developments

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Report Length

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