



# Genpact Advances in Analytics BPS

Vendor Assessment  
Report Abstract

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10 pages

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## Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on Genpact is a comprehensive assessment of Genpact's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

Genpact Cora is the company's set of digital technologies for analytics and insights, automation and work optimization, and AI elements with a governance layer and open API.

## Scope of the Report

The report provides a comprehensive and objective analysis of Genpact BPS analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



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1. Background

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2. Revenue Summary

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3. Key Offerings

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4. Delivery Capability and Partnerships
  - 4.1 Delivery Capability
  - 4.2 Platforms and Intellectual Property
  - 4.3 Commercial Model

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5. Target Markets

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6. Strategy

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7. Strengths & Challenges
  - 7.1 Strengths
  - 7.2 Challenges

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8. Outlook

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## Report Length

10 pages

## Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, HGS, NTT Data, Sutherland, Tech Mahindra, WNS