

# Genpact Auto Insurance BPO

Vendor Assessment Report Abstract

May 2014

by Fiona Cox Auto Insurance BPO Industry Sector Analyst NelsonHall

9 pages

research.nelson-hall.com







### Who Is This Vendor Assessment For?

NelsonHall's Auto Insurance BPO profile on Genpact is a comprehensive assessment of Genpact's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of auto insurance BPO services and identifying vendor suitability for P&C insurance BPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes Genpact's offerings and capabilities in the auto insurance sector.

Genpact is one of a number of auto insurance companies analyzed in this comprehensive industry analysis.

Genpact's first P&C BPO engagements (during the early 90s) were two GE subsidiaries: one self-insured and one for commercial auto insurance; both were later bought out by SwissRe.

Genpact supports all lines of P&C BPO, and since its IPO it has expanded its P&C BPO business with non-GE organizations.

#### **Scope of the Report**

The report provides a comprehensive and objective analysis of Genpact's auto insurance BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.





#### Contents

1.	Background
----	------------

2.	Revenue Summary
3.	Key Offerings
4.	Delivery Capability and Partnerships 4.1 Geographic footprint 4.2 Enabling technology
5.	Target Markets 5.1 Product and geographic focus 5.2 Client base
6.	Strategy
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook

#### **Report Length**

9 pages

# Auto Insurance BPO Vendor Assessments also available for:

EXLService, Infosys, Innovation Group, MphasiS, TCS, and WNS