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Global ITO Market Forecast: 2015-2019

Market Forecast
Report Abstract

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Who Is This Report For?

The purpose of this study is to provide vendors and users with a market forecast of the global IT outsourcing (ITO) market by geography and service type. It also provides market shares of the largest IT outsourcing service vendors for several ITO segments. The study complements the market assessments and analyses that are produced within NelsonHall's ITO Subscription Services, and is designed for:

- Marketing, sales and business managers developing strategies to target services opportunities within the ITO market

- Executives in purchasing organizations seeking an understanding of:

    o ITO services offered

    o ITO market development in each service type, i.e. application management, IT infrastructure management and its sub-services (e.g. datacenter services, end-user workplace services and network outsourcing)

    o Vendor capabilities and market share in each ITO service type

    o Current and planned usage of external ITO overall and by ITO service type.

The geographic scope of the study is worldwide.

Scope of the Report

This study provides forecasts of ITO spending and growth from 2015 to 2019 by geography and by service line, including application management (AM) and IT infrastructure outsourcing. This study also provides estimates of vendor ITO revenues by main service lines.

The geographic scope of the research is global, covering all regions:

- North America:

- Central and Latin America

- Europe, Middle East and Africa

- Asia-Pacific.

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