



Global ITO Market Forecast: 2016-2020

**Market Forecast
Report Abstract**

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Who Is This Report For?

NelsonHall's "Global ITO Market Forecast: 2016-2020" report is a comprehensive market forecast report designed for:

- Sourcing managers monitoring the business process outsourcing (ITO) industry and identifying vendor suitability for shortlists and RFPs
- Executives seeking assistance in identifying levels of ITO vendor presence by service line and geography
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Scope of the Report

The report provides a forecast for the global IT outsourcing services market overall and by geography and by service line. It covers the following:

- The ITO market size for 2015 and the forecast for the BPS market through 2016 to 2020?
- The ITO market size and forecast for North America, specifically covering the U.S. and Canada, EMEA, specifically covering U.K., France, Germany, and Italy, Asia Pacific and Latin America
- The ITO market size and forecast for mobility and workplace services covering virtual desktops and collaboration services, traditional end-user workplace services and managed mobility services.
- The ITO market size and forecast for cloud & server management services including cloud infrastructure management and traditional server management
- The ITO market size and forecast for network outsourcing and managed security services
- The ITO market size and forecast for application outsourcing including application management and software testing management.
- Identification of the leading vendors together with their revenues and market shares by geography and service line for each of the above.

Key Findings & Highlights

NelsonHall’s “ITO Market Forecast: 2016-2020” consists of 173 pages.

This report covers 14 of the main business process services (ITO) service lines covered by NelsonHall, providing market forecasts and vendor revenue shares for each combination of service line and geography.

The full breakdown of NelsonHall’s BPS market forecast and vendor market shares across 14 ITO service lines, 39 geographies, and 39 industry sectors can be obtained via NelsonHall's Self-Service Forecast Tool.

This self-service tool is aimed at assisting executives in accessing the precise combinations of market size, growth, and vendor share information they require rapidly and cost-effectively, in support of more-informed decision-making.

In particular, the "NelsonHall Self-Service Market Forecasting tool" enables executives to tailor the scope of any market forecast or vendor market share download by selecting one or multiple service lines, geographies, and industry sectors and downloading market size, growth and vendor share information against these parameters. Furthermore, decision-makers are no longer inconvenienced by delays in manual production of customized reports on their behalf.



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Report Length

173 pages

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