

## CWS/MSP

# **Guidant Global**

## **Report Abstract**

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29-pages

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### Who is This Vendor Assessment For?

NelsonHall's CWS/MSP profile on Guidant Global is a comprehensive assessment of Guidant Global's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

### **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes Guidant Global's offerings and capabilities in CWS/MSP.

Guidant Global (Guidant) is a global workforce management solutions provider that helps organizations find the best contingent and permanent talent. It is part of the Impellam Group (Impellam) of companies.

Guidant offers services covering MSP, Services Procurement (SOW), Contingent RPO, RPO, Integrated Talent (total talent), and Consulting and Advisory services.

Using its #ABetterWay approach, Guidant shows how its clients can seek better outcomes by taking a more holistic approach to talent acquisition.

In 2021, Guidant (and Impellam) will be actively promoting several new services.

Guidant continues to invest significantly in proprietary and third-party technology and is undertaking an internal systems transformation (part of a broader Impellam Group initiative).

Guidant will continue to invest in its dominant sectors and new, evolving, or reinvented verticals.

### **Scope of the Report**

The report provides a comprehensive and objective analysis of Guidant Global's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

**AMS** 

Avencia



# **CWS/MSP Vendor Assessments also Available for:**

CXC Global
Hudson RPO
KellyOCG
Lorien
Morson Talent
nextSource
Page Outsourcing
Pontoon Solutions
PRO Unlimited
Randstad Sourceright
Resource Solutions
Resourgenix
Sanderson
talentCRU
WilsonHCG



### **About The Author**

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

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### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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