



Happiest Minds Digital Bank Transformation: Establishing New Digital Banks

Vendor Assessment
Report Abstract

October 2019

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8 pages





Who Is This Vendor Assessment For?

NelsonHall's Digital Banking Services Vendor Assessment for Happiest Minds is a comprehensive assessment of Happiest Minds's Digital Banking Services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of capital market process outsourcing and identifying vendor suitability for Digital Banking Services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

Happiest Minds was launched in 2011 and funded by a group of investors including JP Morgan. In 2012, Happiest Minds began its first digital bank engagement with a global bank headquartered in continental Europe. The engagement had Happiest Minds engineers and the bank's engineers' partner to rewrite legacy core banking applications as modular digital applications useable in the cloud.

Fintech engagements started in 2013 in building a cloud native lending suite to construct a marketplace in the salesforce business model. From then on Happiest Minds has been working on digital transformation in the financial services space by helping digital banks and fintech companies.

Scope of the Report

The report provides a comprehensive and objective analysis of Digital Banking services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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Report Length

8 pages

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Digital Banking Services Vendor Assessments Also Available for:

Atos

Happiest Minds

DXC

FIS

Happiest Minds

Infostrech

Infosys

Kuliza

L&T Infotech

Sopra Steria

TCS

Virtusa

Wipro

WNS