

Healthcare & Insurance

Healthcare Operational Analytics Services

Report Abstract

June 2020

By Sven Lohse

Principal Analyst

NelsonHall

42-pages

Contents of Full Report

1. Changing Market for Operational Analytics Services
2. Customer Requirements
3. Market Size & Growth
4. Vendor Market Shares
5. Vendor Offering and Targeting
6. Vendor Challenges & Success Factors

Who is This Market Analysis For?

NelsonHall's "Healthcare Operational Analytics Services" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the healthcare analytics market
- Vendor marketing, sales and business managers developing strategies to target operational analytics opportunities within healthcare payers & providers
- Financial analysts and investors specializing in the business services sector, including analytics services.

Key Findings & Highlights

NelsonHall's market analysis of the Healthcare Operational Analytics Services market consists of 42-pages.

The most significant analytics operations opportunities in the healthcare payer sector in the short-term are in support of member services and enrolment, followed by provider network analysis. In the medium-term, member care management, including telehealth, will yield significant new opportunities.

In the healthcare provider sector, the primary short-term opportunities are around patient care and revenue cycle management.

Scope of the Report

The report analyzes the market for healthcare operational analytics and addresses the following questions:

- What is the market size and projected growth for the healthcare operational analytics services market?
- What are the top drivers for the adoption of operational analytics services in both healthcare payers and healthcare providers?
- What are the benefits currently achieved by users of operational analytics services in the healthcare sector?
- Who are the leading healthcare operational analytics services vendors?
- What are the key use cases for operational analytics in the healthcare sector?
- What are the challenges and success factors within operational analytics in the healthcare sector?

Healthcare Operational Analytics Services Vendor Assessments Available for:

Cognizant

Dimensional Insight

EXL Service

Infosys

NTT Data

PwC

Sutherland

TCS

About The Author

Sven Lohse is an analyst within NelsonHall's Healthcare & Insurance program

Sven can be contacted at:

- Email: sven.lohse@nelson-hall.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

Copyright © 2020 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person, including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.