



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Recruitment Process Outsourcing

Hudson RPO

Report Abstract

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Who is this Vendor Assessment for?

NelsonHall's RPO profile on Hudson RPO is a comprehensive assessment of Hudson RPO's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Hudson RPO and identifying vendor suitability for RPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

Key Findings & Highlights

Since 1999, Hudson RPO has delivered customized recruitment outsourcing and talent solutions to organizations worldwide. The company works with organizations to develop creative, flexible, cost-effective talent solutions that drive businesses forward, including:

- RPO
- Executive Search
- Contingent Workforce/MSP
- Total Talent Solutions
- Candidate Sourcing
- Recruitment Technology
- Recruitment Marketing
- Employer Branding/EVP
- Virtual Hiring Events
- Talent Advisory
- DE&I Advisory.

In November 2023, the company appointed Jake Zabkowicz as its new Chief Executive Officer, succeeding Jeff Eberwein, who remains Chief Executive Officer of Hudson Global, Inc. In the last 12 months, the company made additional leadership appointments, including:

- Jeffrey Bettinger, Chief Administrative Officer
- David Whittingham-Jones, Head of EMEA Sales
- Christian Scandella, Head of the Latin America Region
- Dr. John Muchka, Managing Partner, Executive Search
- Shaun Limwantana, Vice President, Middle East and Africa

- Cody Loveland, Global Head of Social Media Strategy
- Nabil Kamleh, Managing Director, Hudson Middle East and Africa.

Hudson RPO applies organic and inorganic growth strategies to expand its client and product portfolios. Since 2021, the organization has completed several acquisitions, including the following transactions:

- April 2024 - Striver, a Dubai-based executive search company, strengthening Hudson RPO's executive search function globally
- March 2024 - Executive Solutions, a Dubai-based talent solutions company, broadening its volume hiring capabilities and signaling its initial entry into the United Arab Emirates (UAE)
- October 2023 - Hudson Singapore, expanding senior recruitment and project RPO services in Southeast Asia, including Singapore, Malaysia, the Philippines, Vietnam, Thailand, and Indonesia
- October 2021 - Karani, LLC, a Chicago-headquartered recruiting services provider primarily serving U.S.-based customers in India and the Philippines, enhancing Hudson RPO's global delivery capability, fostering business in new markets, and further developing its technology recruitment capabilities
- Hudson Singapore reacquired in 2024: SE Asia, RPO and agency buying behaviors, growth projects, full MSP or RPO, staff augmentation services, established client portfolio in emerging markets, entry-level to senior executive role focus.

Hudson RPO provides complete recruitment outsourcing, project-based outsourcing, and recruitment consulting for clients' permanent staff hires. Hudson's RPO services leverage the company's consultants, supported by the company's specialists, to deliver its proprietary methods to identify, select, and engage the best-fit talent for critical client roles.

Scope of the Report

The report provides a comprehensive and objective analysis of Hudson RPO's RPO offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

RPO Vendor Assessments are also available for:

ADP

Advanced RPO

Cielo

IBM

Instant Impact

Korn Ferry

Lorien

Manpower Group Solutions

NLB Services

NXTThingRPO

Page Outsourcing

PeopleScout

Sanderson.

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for key HR areas, including employer of record (EOR), recruitment process outsourcing (RPO), and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can benefit your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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