

# IBM Procurement BPO

**Vendor Assessment Report Abstract** 

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### Who Is This Vendor Assessment For?

NelsonHall's procurement BPO profile on IBM is a comprehensive assessment of IBM's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of procurement BPO services and identifying vendor suitability for Procurement BPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

# **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes IBM's offerings and capabilities in procurement BPO

IBM is one of a number of procurement BPO companies analyzed in this comprehensive analysis.

The company's procurement BPO services complement its larger SCM and F&A BPO services and it is particularly interested in larger opportunities which span procurement and F&A.

IBM is the second largest procurement BPO service provider globally. Its capabilities were boosted by the acquisition of Emptoris.

# Scope of the Report

The report provides a comprehensive and objective analysis of IBM's procurement BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.





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# **Report Length**

15 pages

# **Procurement BPO Vendor Assessments** also available for:

Accenture, Capgemini, GEP, Infosys, DSSI, ExperBuy, Optimum Procurement, Proxima, HCL, TCS, Aegis, Xchanging