

Learning Platforms

Infopro Learning

Report Abstract

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By Nikki Edwards

Principal Research Analyst

NelsonHall

27 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Infopro Learning is a comprehensive assessment of Infopro Learning's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

Infopro Learning, founded in 1989 and headquartered in Plainsboro, New Jersey, is a performance consulting and training development company. It is a subsidiary of Compunnel Software Group. Other subsidiaries include Compunnel Digital and Compunnel Staffing. Infopro Learning leverages technology to maximize the impact of human potential and to underpin its learning services, predominantly serving enterprises and mid-sized businesses.

Infopro Learning's Unlock:U is a unified, fully integrated employee success platform (ESP), with various modules (and sub-modules) as different widgets within the same system. It improves the success of managers, employees, and the business through three core areas: goals, skills, and performance. It delivers a customized learning experience with the powerful features of a backend LMS (Unlock:Learn).

Infopro Learning's Unlock:U ESP (with its backend LMS Unlock:Learn), built on the tenets of goals, skills, and performance to foster engagement and drive productivity, and its learning services will be an attractive proposition for organizations looking for a one-stop-shop learning tech and services offering.

Scope of the Report

The report provides a comprehensive and objective analysis of Infopro Learning's Learning Platform offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com
- Twitter: [@NikkiE_NH](https://twitter.com/NikkiE_NH)

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill, Binfield, Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly, 75020 Paris
Phone: +33 (0)6 23 81 17 54

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