



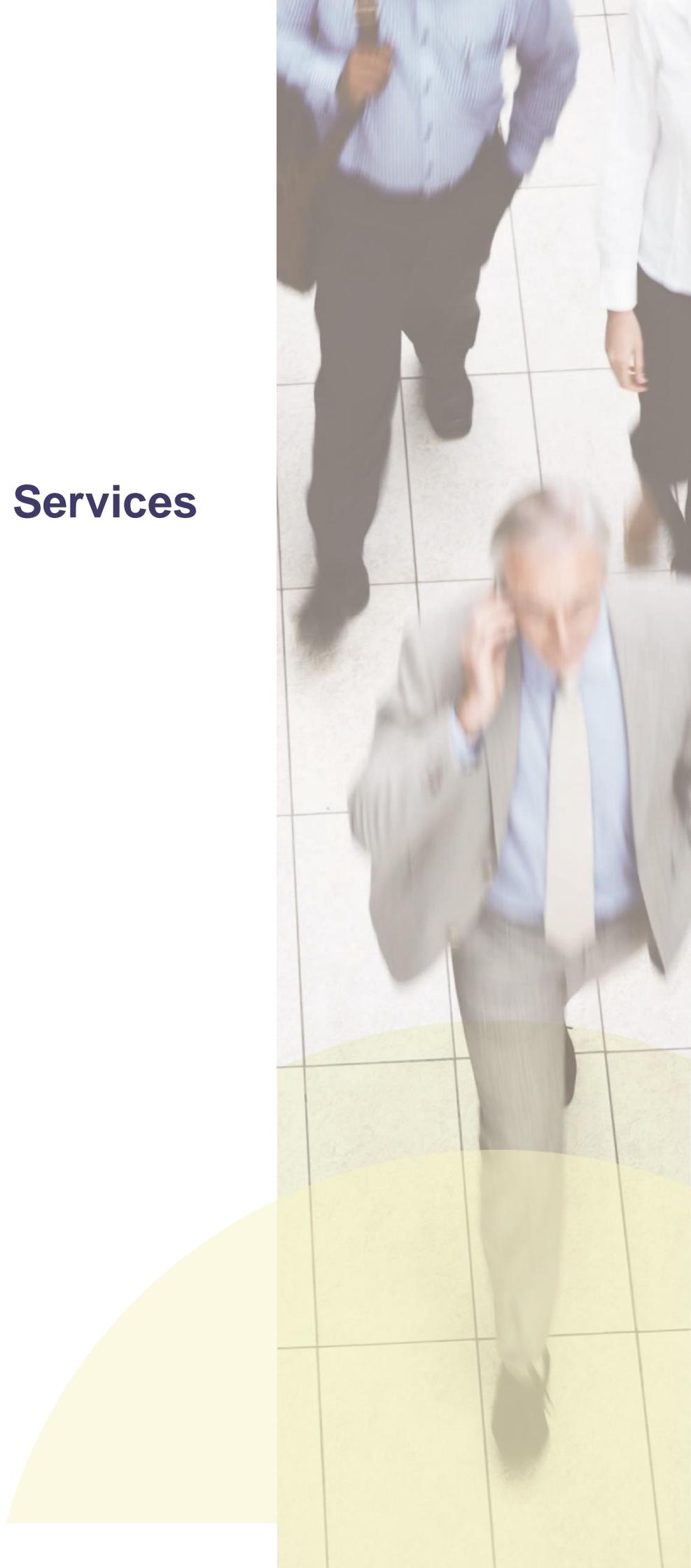
# Infostretch Digital Banking Services

Vendor Assessment  
Report Abstract

November 2021

by Andy Efstathiou  
Director  
NelsonHall

12 pages





## Who Is This Vendor Assessment For?

NelsonHall's 'Digital Banking Services: Transforming the Financial Services Industry' Vendor Assessment for Infostretch is a comprehensive assessment of Infostretch's banking industry digital services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital processes and identifying vendor suitability for digital services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



## Key Findings & Highlights

Infostretch began as a software testing provider. Its first client was a U.S. headquartered bank looking to establish a mobile banking offering for its customers. After that engagement, Infostretch expanded its digital engineering services to include CX, security, omnichannel coordination, STP, and service virtualization. Today, Infostretch provides digital engineering services to clients across multiple industries. Its largest industry is the BFSI industry.

In August 2020, Infostretch announced a private equity investment by Goldman Sachs Merchant banking division and Everstone Group. This investment has enabled Infostretch to invest in growing its business aggressively. In 2021 Infostretch acquired two firms to expand its range of services:

- Saggezza: a digital technology and consulting firm with expertise in Salesforce, data analytics, and UI/UX. The firm has several clients in BFSI
- Gathi: A boutique data engineering firm with a strong presence in the BFSI space. Gathi has accelerators such as iC4 and M4 and niche offerings such as Data Quality engines to deliver comprehensive data lifecycle management services.

## Scope of the Report

The report provides a comprehensive and objective analysis of digital services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capabilities & Partnerships	
5.	Target Markets	
6.	Strategic Direction	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

## Report Length

12 pages

## Digital Services Vendor Assessments Also Available for:

Accelirate  
Atos  
Capgemini  
Coforge  
Cognizant  
FIS  
Happiest Minds  
Infostretch  
Infosys  
LNT Infotech  
Mindtree  
Quantiphi  
Sopra Steria  
Sutherland  
TCS  
Tech Mahindra  
UST  
Virtusa  
Wipro  
WNS  
Xebia

