



Infostretch Next-GenTesting

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Infostretch is a comprehensive assessment of Infostretch's next-gen testing service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

Infostretch is headquartered in Santa Clara, CA. The company was founded in 2004 as a software testing pure-play, initially providing mobile testing services with delivery from, mostly, India. One important contract for the firm was with a large U.S. telecom service provider, for which Infostretch was the certification authority for mobile apps on the carrier's mobile store. Infostretch then expanded its client base to large enterprises, often bundling mobile app development and testing, with a focus on mobile test automation.

Infostretch is on a growth trajectory. The firm has strengthened its presence in the U.S., with the opening of an office and a delivery presence in New York. It created two delivery centers in India. In 2016, Infostretch expanded to London and in 2018 expanded to Frankfurt in Germany. Infostretch has a headcount of ~1.2k.

The company has focused on three main client segments: BFSI and fintech, healthcare and wellness, and consumer goods/B2B (across telecom service providers, retail, hotel chains, and automotive OEMs). In total, Infostretch has ~45 active clients. Key clients include Fortune 500 BFSI, healthcare and telecommunications companies.



Scope of the Report

The report provides a comprehensive and objective analysis of Infostretch's next-gen testing service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Contents

1. Background

2. Revenue summary

3. Key offerings

4. Delivery capability and partnerships

5. Target markets

6. Strategy

7. Strengths and weaknesses

8. Outlook

Report Length

Ten pages.

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