



Infostretch Software Testing Services: Advanced Automation

Vendor Assessment
Report Abstract

March 2020

Dominique Raviart
Practice Director
NelsonHall

12 pages

research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Infostretch is a comprehensive assessment of Infostretch's advanced automation offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

Infostretch is headquartered in Santa Clara, CA. The company was founded in 2004 as a software testing pure-play, initially providing mobile testing services with delivery from, mostly, India.

One crucial contract for the firm was with a large U.S. telecom service provider, for which Infostretch was the certification authority for mobile apps on the carrier's mobile store. Infostretch then expanded its client base to large enterprises, often bundling mobile app development and testing, with a focus on mobile test automation.

Infostretch is on a growth trajectory. The firm has strengthened its presence in the U.S., with the opening of an office and a delivery presence in New York. It created two delivery centers in India. In 2016, Infostretch expanded to London and, in 2018, grew to Frankfurt in Germany. Infostretch has a headcount of ~1.35k.

The company has focused on three main client segments: BFSI and fintech, healthcare and wellness, and consumer goods/B2B (across telecom service providers, retail, hotel chains, and automotive OEMs). In total, Infostretch has ~50 active clients. Key clients include Fortune 500 BFSI, healthcare, and telecommunications companies.

Infostretch's transitioned in 2019 to its digital engineering portfolio.

QA remains a core element of the capabilities of Infostretch.

The company is still deriving 70% of its revenues from software testing service activities.

Since 2017, Infostretch has heavily invested in three main areas:

- Investing in AI to create its ASTUTE portfolio, primarily around AI-based analytics
- Creating a continuous testing IP, Quality Automation Framework (QAF) that the company has released to the open-source community
- Reskilling of its career tester base, with a significant effort on "full-stack testers" and SDETs.



Scope of the Report

The report provides a comprehensive and objective analysis of Infostretch's advanced automation service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Contents

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths and Challenges
8. Outlook

Report Length

12 pages.

Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com