KellyOCG

Next Generation MSP

Vendor Assessment
Report Abstract

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By Nikki Edwards

Principal Research Analyst

NelsonHall

21 pages

Who Is This Vendor Assessment For?

NelsonHall's Next Generation managed service program (MSP) vendor assessment for KellyOCG is a comprehensive assessment of KellyOCG's MSP offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within MSP

- HR decision makers exploring the benefits and inhibitors of MSP as evidenced by the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within MSPs

- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

Kelly Outsourcing and Consulting Group (KellyOCG) is the outsourcing and consulting business of Kelly Services Inc. (Kelly). KellyOCG is a global provider of workforce strategy, solutions, and operations.

KellyOCG manages 288 MSP clients, with established MSPs in energy, manufacturing, and pharmaceuticals.

KellyOCG offers MSP, SOW, blended contingent worker solutions, consultancy, and procurement services.

KellyOCG's 2017 SUM was $8,314.0m.

In 2019, KellyOCG will focus on embedding its "Guided Work Solution" within clients, continuing to invest in innovation/new technology/tools for themselves and their clients, and focus on core strengths (MSP, SOW, and procurement services).

Scope of the Report

The report provides a comprehensive and objective analysis of KellyOCG's MSP offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue/SUM

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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Report Author

Nikki Edwards

nikki.edwards@nelson-hall.com