



KellyOCG Recruitment Process Outsourcing

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's recruitment process outsourcing vendor assessment for KellyOCG is a comprehensive assessment of KellyOCG's recruitment process outsourcing offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for recruitment process outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector
- HR decision makers.

Key Findings & Highlights

Headquartered in Troy, Michigan, Kelly Services was established in 1946 by William Russell Kelly. KellyOCG, the outsourcing and consulting division, was established in 1996 to formalize and help develop the outsourcing and consulting services already being delivered, and to globalize the operations.

In calendar year 2015, KellyOCG had revenues of \$674m. KellyOCG provides recruitment process outsourcing (RPO), contingent workforce outsourcing, business process outsourcing and human capital consulting.

KellyOCG has ~600 employees servicing 49 RPO clients, supporting clients in 20 languages and across 30 countries. It performed 35k hires in 2015. The largest proportion of its business is in the U.S., followed by Asia Pacific and then Europe. It has an established offshore global center in Manila.

KellyOCG targets the G1000 companies and has an industry focus across seven verticals:

- Automotive
- Premier brands
- Consumer goods
- Life sciences
- Natural resources/oil and gas
- Technology
- Financial services (including insurance).

Scope of the Report

The report provides a comprehensive and objective analysis of KellyOCG's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.



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Report Length

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Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Allegis Global Solutions

Capita

Cielo

Futurestep, a Korn/Ferry company

Hudson

IBM

ManpowerGroup Solutions

PeopleScout

Randstad Sourceright

RTM

Seven Step RPO

TMP Worldwide

WilsonHCG.