



Vendor Profile

Learning Platforms

Komensky

Report Abstract

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23 pages

Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capabilities
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook
9. Appendices

Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Komensky is a comprehensive assessment of Komensky's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

Komensky takes a holistic approach to learning, structured around various learning needs. It helps organizations optimize their learning landscape by focusing on UX, integrations, and data. It delivers a fully integrated "Skill-based Learning Ecosystem." Its standardized components allow organizations to grow and scale according to their needs. Komensky also offers learning services to complement the learning platform and provide a complete skill mobility solution.

Komensky's holistic offering supports its clients in addressing their pertinent challenges: consolidating/optimizing their (learning) tech, taking a skills-first approach to learning, and centralizing data for skills/learner analytics and insights. Employees and their employers can assess current skills, gaps, and routes to skill development and mobility (opportunities), future-proofing strategic workforce planning.

SMB buyers looking for a modular, scalable, and cost-effective one-stop-shop learning solution that addresses changing white-collar and blue-collar skilling needs while allowing them to use any existing legacy tech should consider Komensky's "Learning Ecosystem as-a-Service." This profile will particularly interest buyers based in the U.K. or the Benelux region, and those looking for accompanying learning services.

Scope of the Report

The report provides a comprehensive and objective analysis of Komensky’s learning platform and the company’s market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments also available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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