



# Vendor Profile

## Learning Platforms

# LearnUpon

### Report Abstract

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21 pages

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## Who is this Vendor Assessment for?

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NelsonHall's Learning Platforms profile on LearnUpon is a comprehensive assessment of LearnUpon's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

## Key Findings & Highlights

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LearnUpon's mission is to partner with businesses that believe delivering great learning is essential to achieve great results. The company's learning management system (LMS) provides companies with a centralized hub to easily create and manage learning programs. LearnUpon partners with over 1.5k global customers, from SMBs to large enterprises, to deliver learning that impacts what matters: performance, retention, and growth.

LearnUpon has taken a portal approach, a legacy since its 2012 inception. The LearnUpon LMS platform is built on a single code base for all its clients that can be configured (not customized). Organizations can create a branded portal and license the content within 60 seconds, and these also make it easy for clients to sell learning to their own customers (the extended workforce).

LearnUpon has added new features, and made various enhancements, including leveraging AI, and has a robust roadmap of developments for the rest of 2024 and into 2025.

Organizations with extended workforces seeking an immediately deployable portal-based learning ecosystem that evolves with their needs and offers various innovative features and functionality should consider the LearnUpon LMS.

## Scope of the Report

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The report provides a comprehensive and objective analysis of LearnUpon's Learning Platform offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

## Learning Platform Vendor Assessments available for:

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Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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