



# Learning Tribes

**Learning Services: Transforming the Way  
the Workplace Learns**

**Vendor Assessment  
Report Abstract**

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## Who Is This Vendor Assessment For?

NelsonHall's Learning Services: Transforming the Way the Workplace Learns vendor assessment for Learning Tribes is a comprehensive assessment of Learning Tribes' Learning BPS offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within Learning BPS
- HR decision makers exploring the benefits and inhibitors of Learning BPS as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within learning and development
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

## Key Findings & Highlights

Learning Tribes, global learning, and development organization is one of seven solutions offered by the Sitel Group. Learning Tribes invested in MyMOOC in 2016, which is now a subsidiary of Learning Tribes.

Learning Tribes' service offerings comprise learning consulting; learning design; learning content curation; learning technology; learning facilitation.

Learning Tribes' proprietary technology includes a learning experience platform (LXP), a mobile learning platform, a content curation platform, and a virtual classroom platform, underpinned by a real-time analytics engine.

Learning Tribes manages many learning BPS clients. Learning Tribes' clients are predominantly large corporations (many with a global presence) and operate across most industries. Learning Tribes more recent client wins include beauty/cosmetics, business services, and telecoms.

In 2018, Learning Tribes' Learning BPS total revenue was \$8.5m.

In 2019, Learning Tribes will focus on evolving its proprietary LXP (incorporating the latest features and functionality), advancing its capability in analytics (in adaptive learning, for example), and establishing more long-term partnerships with clients to develop their learning journey. Also, it will continue growing in the U.S. and China (the latter market focused on mobile learning), amongst other strategic plans.



## Scope of the Report

The report provides a comprehensive and objective analysis of Learning Tribes' Learning BPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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## Report Length

15 pages

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