

HR Technology & Services

# Next Generation Learning Platforms

## Report Abstract

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174 pages

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## Who is This Market Analysis For?

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NelsonHall's Learning Services report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the learning platforms market
- Vendor marketing, sales, and business managers developing strategies to target learning platforms
- Financial analysts and investors specializing in the learning platforms sector.

## Key Findings & Highlights

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NelsonHall's Learning platforms market analysis consists of 174 pages, focusing on strategies for 2023 and beyond.

The shrinking work-age population and talent and skills shortages mean that organizations must consider reskilling or upskilling their workforce as an alternative to hiring to achieve the skills mix required to ensure long-term business survival in an increasingly VUCA world. Organizations must modernize and enhance the learning experience for their remote and hybrid workforces to minimize churn and maximize long-term engagement and retention while ensuring the workforce remains future-skills-ready.

Short term, learning platform vendors will be navigating peaks and troughs in platform demand while their clients' changing circumstances are impacted by global economic conditions, regionally, and by sector.

The most pressing needs are cost-effective, agile, and adaptive learning platforms for onboarding, compliance, and future skilling across remote and hybrid teams. Vendors have launched new products to meet those needs.

Essential needs are met through enticing onboarding, compliance, and skills-specific programs. Organizations mature in their digital learning transformation journeys can embrace new modules focused on goals/OKRs, performance, rewards, and recognition, as learning tech and learning functions increasingly overlap with other areas of talent/HR.

The emergence of generative AI, while relatively new, could be one of the most impactful tech developments of recent times, transforming learning platforms substantially. While short-term market uncertainty prevails, the longer-term market opportunities for learning tech vendors are relatively buoyant.

## Scope of the Report

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The report analyzes the worldwide market for learning platforms and addresses the following questions:

- What is the market size and projected growth for the learning platforms market by geography?
- What is the profile of activity in the global learning platforms market by industry sector?
- What are the top drivers for the adoption of learning platforms?

- What are the benefits currently achieved by users of learning platforms?
- What factors are inhibiting user adoption of learning platforms?
- Who are the leading learning platform vendors globally and by geography?
- What combination of technology and supporting services is typically provided within learning platform contracts, and what new tech is being added?
- What is the current pattern of delivery location used for learning platforms, and how is this changing?
- What are the challenges and success factors within learning platforms?

## **Learning Platform Vendor Assessments Available for:**

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Bridge

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT TS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning. Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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