

HR & Talent Transformation

Learning Platforms: Driving Rapid Upskilling

Report Abstract

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By Nikki Edwards

NelsonHall

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Who is This Market Analysis For?

NelsonHall's learning platforms report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the learning platforms market
- Vendor marketing, sales, and business managers developing strategies to target learning platforms
- Financial analysts and investors specializing in the learning platforms sector.

Key Findings & Highlights

Employee retention and development are critical issues for most organizations seeking to grow in a world of work dominated by talent and skills shortages. Key to these is the organization's ability to drive upskilling, which is arguably the most important factor in employee engagement and productivity. This has not always been easy in the past but modern cloud-based LMS and LXP technology, incorporating AI and collaborative features, is driving up the adoption of targeted forms of learning.

Learning platform vendors will be navigating a plethora of changing organizational needs. They will balance organizations' immediate (short-term) learning and skilling priorities within their budget capabilities while maximizing engagement with optimized content. They will support organizations' longer-term skilling ambitions at a suitable and affordable pace, ensuring their offerings broadly cover the range of skilling areas required across sectors, job role types, and levels, and are accessible through organizations' preferred platforms.

The most pressing needs are access to up-to-date and relevant learning content to meet current organizational and industry-specific needs, reskilling and upskilling entire workforces quickly and at scale, using suitable modalities for bite-sized, succinct learning while ensuring learning is collaborative and engaging while getting learner/learning insights through data analytics.

Essential needs are met through adapted learning platforms, relevant content aligned to skills, the addition of engaging and collaborative features, and automation and AI/GenAI to ensure improved speed and scalability of learning delivery.

The future for learning platform vendors looks buoyant and innovative if they remain agile and willing to invest in sought-after features, functionality, and tech developments (notably GenAI) to enable organizations skill their workforces at the right pace to be future fit. However, vendors must also be attentive to ongoing PESTLE factors that may interrupt the momentum.

Scope of the Report

The report analyzes the worldwide market for learning platforms and addresses the following questions:

- What is the market size and projected growth for the learning platforms market by geography?
- What is the profile of activity in the global learning platforms market by industry sector?
- What are the top drivers for the adoption of learning platforms?
- What are the benefits currently achieved by users of learning platforms?
- Who are the leading learning platform vendors globally and by geography?
- What combination of technology and supporting services is typically provided within learning platform contracts, and what new tech is being added?
- What is the current pattern of delivery location used for learning platforms, and how is this changing?
- What are the challenges and success factors within learning platforms?

Learning Platform Vendor Assessments Available for:

Bridge

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT TS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, and Contingent Workforce Solutions (CWS)/Managed Service Program (MSP). Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com
- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54

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